

## BIFF'S Big Makeover

Written by Mark Shaffer

Tuesday, 14 February 2012 11:27

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***e Beaufort International Film Festival gets new digs, a flashy look and a bit of an edge.***

Lowcountry Weekly's been proud to be part of the Beaufort



rt International Film Festival over the years, but this year we're proud in a whole new way. For this sixth edition festival runners Ron Tucker and Rebecca Berry have ushered in a new era with bold moves designed to raise the fest's profile and bolster its cachet. This year BIFF takes up residence in the Center for the Arts on the historic campus of the University of South Carolina, Beaufort. No more crossing the river to Lady's Island or missed showings stuck in traffic waiting for the bridge to re-open. Beaufort's film festival is finally home where it belongs – in Beaufort proper.

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